

27 Proven Winning "Headline" Templates

Boost the pulling-power of your blog posts, articles and any other marketing communications

Write easy, attention-grabbing headlines without being a professional copywriter!

Use this fill in the blank form to create your headline

HD: Do You Make These Mistakes (TOPIC)?

Ex: "Do You Make These Mistakes in English?"

Ex: "Do You Make These Mistakes When Disciplining Your Kids?"

Ex: "Do You Make These Mistakes During Job Interviews?"

HD: (#) New Ways to (RESULT)

Ex: "161 New Ways to Cook a Gourmet Meal at Home"

Ex: "7 New Ways to Attract Targeted Website Traffic"

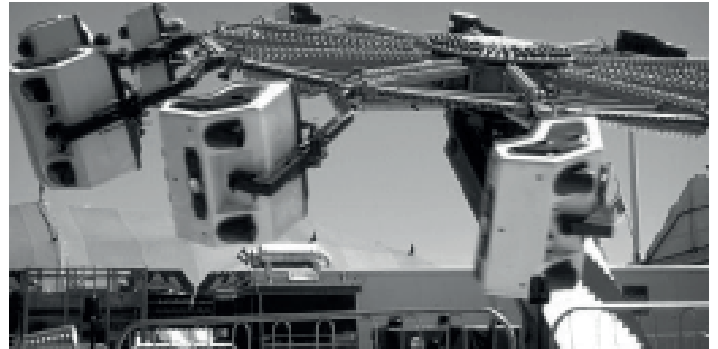
Ex: "17 New Ways to Get a Pay Raise"

HD: Give Me (TIME) and I'll Show You How to (PROMISE)

Ex: "Give Me 2 Hours and I'll Show You How to Triple Your Reading Speed"

Ex: "Give Me 30 Minutes and I'll Show You How to Pay-Off Your Mortgage"

Ex: "Give Me 3 days and I'll Show You How to Attract Your Ideal Mate"



HD: If I Can't (RESULT) in (TIME) You Get (REWARD)

Ex: "If I Can't Sell Your Home In 30 Days You Get This \$500 Check"

Ex: "If I Can't Lower Your Tax Bill in 90 Days, I'll Refund My Fee"

Ex: "If I Can't Get You More Web Traffic in 7 Days, You Pay Nothing"

HD: Do You Suffer From (PROBLEM)?

Ex: "Do You Suffer From Nerve Exhaustion?"

Ex: "Do You Suffer From Overwhelm?"

Ex: "Do You Suffer From Writer's Block?"



HD: Have You Noticed These (#) Warning Signs of (PROBLEM)?

Ex: "Have You Noticed These 5 Warning Signs of High Blood Pressure?"

Ex: "Have You Noticed These 7 Warning Signs of Alcohol Addiction?"

Ex: "Have You Noticed These 3 Warning Signs of Credit Card Debt?"

HD: (#) Ways to Beat the (PROBLEM)

Ex: "10 Ways to Beat the High Cost of Living"

Ex: "7 Ways to Beat the Aches of Arthritis"

Ex: "21 Ways to Beat Early Menopause"

HD: The Most Important (TOPIC) News in (TIME)

Ex: "The Most Important Bible News in 340 Years"

Ex: "The Most Important Home Buying News in 25 Years"

Ex: "The Most Important Global Warming News in 10 Years"

HD: Get Rid of Your (PROBLEM) Forever

Ex: "Get Rid of Your Money Worries Forever"

Ex: "Get Rid of Your Belly Fat Forever"

Ex: "Get Rid of Your Migrane Headaches Forever"

HD: Discover How Easily You Can (RESULT)

Ex: "Discover How Easily You Can Have Your House Painted"

Ex: "Discover How Easily You Can Get Your MBA"

EX: "Discover How Easily You Can Buy Your Dream Home"

HD: Don't Buy (PRODUCT/SERVICE) Until You Read These Facts

Ex: "Don't Buy Life Insurance Until You Read These Facts"

Ex: "Don't Pay-Per-Click Ads Until You Read These Facts"

Ex: "Don't Buy a Used Car Until You Read These Facts"

HD: What People Find Most Challenging About (TASK)

Ex: "What People Find Most Challenging About Web Design"

Ex: "What People Find Most Challenging About Raising Kids"

Ex: "What People Find Most Challenging About Quitting Smoking"

HD: What Everyone Wants to Know About (TOPIC)

Ex: "What Everyone Wants to Know About Disneyland"

Ex: "What Everyone Wants to Know About Roof Repair"

Ex: "What Everyone Wants to Know About Facebook"

HD: Have (RESULT) You Can Be Proud Of

Ex: "Have Six-Pack Abs You Can Be Proud Of"

Ex: "Have a Home-Based Business You Can Be Proud Of"

Ex: "Have Marketing Skills You Can Be Proud Of"

HD: How to (RESULT) In (TIME) Or Less

Ex: "How to Get Your Own Corporation in 7 Minutes or Less"

Ex: "How to Improve Your Credit Score in 30 Days or Less"

Ex: "How to Lower Your Car Insurance Rates in 15 minutes or Less"



HD: (X) Ways to (RESULT)

- Ex: "5 Ways to Increase Your Productivity"
- Ex: "17 Ways to Boost Your Energy"
- Ex: "11 Ways to Look Younger Without Plastic Surgery"

HD: Here's a Quick and Easy Way to (PROMISE)

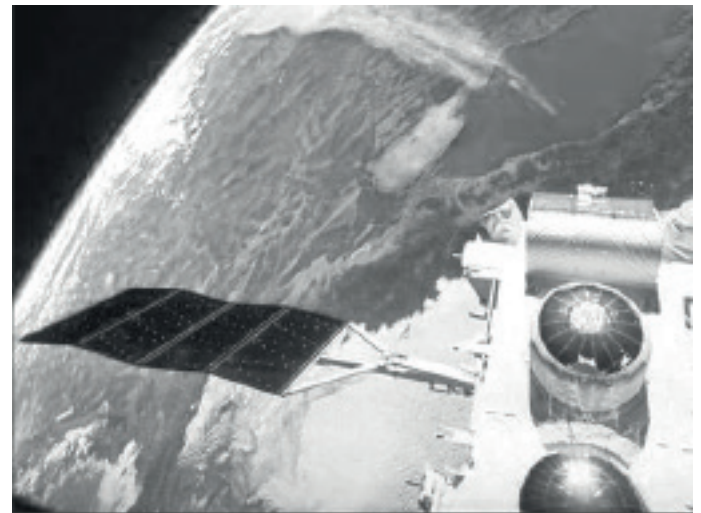
- Ex: "Here's a Quick and Easy Way to Find Your Dream Job"
- Ex: "Here's a Quick and Easy Way to Make Money on eBay"
- Ex: "Here's a Quick and Easy Way to Improve Your Memory"

HD: New Breakthrough in (TOPIC)

- Ex: "New Breakthrough in Stress Reduction"
- Ex: "New Breakthrough in Time Management"
- Ex: "New Breakthrough in Self-Defense"

HD: The Truth About (TOPIC)

- Ex: "The Truth About Bargain Hunting"
- Ex: "The Truth About Network Marketing"
- Ex: "The Truth About Fund Raising"



HD: How to (RESULT) in (#) Simple Steps

- Ex: "How to Slash Your Tax Bill in 3 Simple Steps"
- Ex: "How to Overcome Overwhelm in 5 Simple Steps"
- Ex: "How to Resolve Conflict in 7 Simple Steps"

HD: Why Now is the Right Time to (RESULT)

- Ex: "Why Now is the Right Time to Lose Those 10 Extra Pounds"
- Ex: "Why Now is the Right Time to Start a Home-Based Business"
- Ex: "Why Now is the Right Time to Invest in Precious Metals"

HD: How to Make (ACTIVITY) Fun

- Ex: "How to Make Learning WordPress Fun"
- Ex: "How to Make Negotiating Fun"
- Ex: "How to Make Book Keeping Fun"

HD: Take the Guesswork Out of (Activity)

- Ex: "Take the Guesswork Out of Job Hunting"
- Ex: "Take Takes the Guesswork Out of Internet Marketing"
- Ex: "Take Takes the Guesswork Out of Planning Your Wedding"

HD: The Secret to (Activity) in (X) Easy Steps

- Ex: "The Secret to Internet Marketing in 3 Easy Steps"
- Ex: "The Secret to Promoting Your Book in 5 Easy Steps"
- Ex: "The Secret to Resolving Conflicts in 7 Easy Steps"

HD: Closely-Guarded Secrets to (RESULT)

- Ex: "Closely-Guarded Secrets to Persuade Others More Often"
- Ex: "Closely-Guarded Secrets to Attract More Fans on Facebook"
- Ex: "Closely-Guarded Secrets to Make Your Tax Return Audit-Proof"

HD: How to Instantly Improve Your (ACTIVITY)

- Ex: "How to Instantly Improve Your Love Life"
- Ex: "How to Instantly Improve Your Computer Skills"
- Ex: "How to Instantly Improve Your Memory"

HD: Who Else Wants (PROMISE)?

- Ex: "Who Else Wants to Lose 10 Pounds in 7 Days?"
- Ex: "Who Else Wants to Reduce Wrinkles Without Surgery?"
- Ex: "Who Else Wants to Lower Their Car Insurance Rates?"

