

Click Contest Steps

1. Contact Jenn at SBC to inform her we will need a “Click Contest Leaderboard” and give her the URL you want it to be. (For this I did MOL.com/hangoutjamleaderboard)
2. Set up the redirect in enom to automatically forward the verbal URL to Alex’s affiliate link
3. In MarketingOnline create pages to act as redirects to the affiliate link. For this campaign I created Mol.com/hangoutjam1, hangoutjam2, etc. This is done by assigning the page name to what you decide, pasting the tracking link in the page editing area and changing the template to “redirect” and publishing the page. You will need one of these for every partner in the click contest. Make sure the pages are not member only pages.
4. Convert the MarketingOnline redirect pages to bitly links

Person’s Name	MOL URL	Bitly URL
Walter Arroyo	MarketingOnline.com/Hangoutjam1	http://bit.ly/1Gq0JhS
Dennis S Brown	MarketingOnline.com/Hangoutjam2	http://bit.ly/1wlAyIT
Debby Farb	MarketingOnline.com/Hangoutjam3	http://bit.ly/1ErYnQC
Lester Gabriel	MarketingOnline.com/Hangoutjam4	http://bit.ly/1MPnxfz
Lee Garrison	MarketingOnline.com/Hangoutjam5	http://bit.ly/1wlAPeS
Kim Giedd	MarketingOnline.com/Hangoutjam6	http://bit.ly/1vwmJXg
David Gittens	MarketingOnline.com/Hangoutjam7	http://bit.ly/1AHv5ur
Paulo Gomes	MarketingOnline.com/Hangoutjam8	http://bit.ly/1A45bgw
Denise Gonzales	MarketingOnline.com/Hangoutjam9	http://bit.ly/1Aqa3S7
Ben Goss	MarketingOnline.com/Hangoutjam10	http://bit.ly/1B9X8Ez
Tammy Hardin	MarketingOnline.com/Hangoutjam11	http://bit.ly/1ClnuVN
Liliana Kisiel	MarketingOnline.com/Hangoutjam12	http://bit.ly/1ClnBAE
Genevieve Kohn	MarketingOnline.com/Hangoutjam13	http://bit.ly/1EHlSFh
Rance Liu	MarketingOnline.com/Hangoutjam14	http://bit.ly/1aj3G2Z
Cliff Locks	MarketingOnline.com/Hangoutjam15	http://bit.ly/1DLNOpW
Fred Moudy	MarketingOnline.com/Hangoutjam16	http://bit.ly/1zTbyEE
Mervyn Naicker	MarketingOnline.com/Hangoutjam17	http://bit.ly/1F2Bf9p
Ted	MarketingOnline.com/Hangoutjam18	http://bit.ly/1DLNYh1

Prodromou		
Gregory Snead	MarketingOnline.com/Hangoutjam19	http://bit.ly/1M2aSmh
Brenda Trott	MarketingOnline.com/Hangoutjam20	http://bit.ly/1K9QWSR
Jonah Ulebor	MarketingOnline.com/Hangoutjam21	http://bit.ly/1DL09su
Eric Whedon	MarketingOnline.com/Hangoutjam22	http://bit.ly/17LJifB
Charlene Burke	MarketingOnline.com/Hangoutjam23	http://bit.ly/1aJ3LDQ
CW Marsh	MarketingOnline.com/Hangoutjam24	http://bit.ly/1aJ3Ret
Antje Virostek	MarketingOnline.com/Hangoutjam25	http://bit.ly/1EaBJNI
Sibusiso Khumalo	MarketingOnline.com/Hangoutjam26	http://bit.ly/1M2aV1t
Premium Solutions LLC	MarketingOnline.com/Hangoutjam27	http://bit.ly/1vV0335
Algenon Brown	MarketingOnline.com/Hangoutjam28	http://bit.ly/1BQ4Q8R
Gregory Yock	MarketingOnline.com/Hangoutjam29	http://bit.ly/1ARky18
Tim Jones	MarketingOnline.com/Hangoutjam30	http://bit.ly/1FP97qp
Henry Bradley	MarketingOnline.com/Hangoutjam31	http://bit.ly/1BzQRSN
Jody Baram	MarketingOnline.com/Hangoutjam32	http://bit.ly/1N9Xik2
Phoi Lieu	MarketingOnline.com/Hangoutjam33	http://bit.ly/1FP9aCy
Hugues Bearez	MarketingOnline.com/Hangoutjam34	http://bit.ly/1vV0ri0
Mark Harries	MarketingOnline.com/Hangoutjam35	http://bit.ly/1GcZxB4
Qamar Rashid	MarketingOnline.com/Hangoutjam36	http://bit.ly/18hpdOm
William Maga	MarketingOnline.com/Hangoutjam37	http://bit.ly/1ClpGMX
Bonnie Wassmer	MarketingOnline.com/Hangoutjam38	http://bit.ly/1vV0ACe
Aniekan Whyte	MarketingOnline.com/Hangoutjam39	http://bit.ly/1vV0Elw
Sandra Walsh	MarketingOnline.com/Hangoutjam40	http://bit.ly/1K9RPL9
Debra Stanich	MarketingOnline.com/Hangoutjam41	http://bit.ly/1EOWMnV
Sophia Zoe	MarketingOnline.com/Hangoutjam42	http://bit.ly/1GVPIVY
Steve Popen	MarketingOnline.com/Hangoutjam43	http://bit.ly/1GIxo6k
Neville Luvih	MarketingOnline.com/Hangoutjam44	http://bit.ly/1BJN7hM
Aurel Murasan	MarketingOnline.com/Hangoutjam45	http://bit.ly/1aMb91b
Besim Gelibolu	MarketingOnline.com/Hangoutjam46	http://bit.ly/1GnvFSB
Said Salim	MarketingOnline.com/Hangoutjam47	http://bit.ly/18lzJUI

Samuel Uzuegbu	MarketingOnline.com/Hangoutjam48	http://bit.ly/1ALMU8g
Nicole Hache	MarketingOnline.com/Hangoutjam49	http://bit.ly/1EpNXQW
Michael Milan	MarketingOnline.com/Hangoutjam50	http://bit.ly/1Gnw5b0
John Major	MarketingOnline.com/Hangoutjam51	http://bit.ly/1BM8DIL
Raza Begg	MarketingOnline.com/Hangoutjam52	http://bit.ly/1Gotb6t
Michael Bird	MarketingOnline.com/Hangoutjam53	http://bit.ly/17Wpnuw
Sue Sierra	MarketingOnline.com/HangoutjamSue	http://bit.ly/1Mb17p8
Sandra Bravo	MarketingOnline.com/HangoutjamSandra	http://bit.ly/1KtKw13
Katrice Gray	MarketingOnline.com/Hangoutjam54	http://bit.ly/1NmaVMY
Noreen Warner	MarketingOnline.com/Hangoutjam55	http://bit.ly/1CDhLKW
Roosevelt Burke	MarketingOnline.com/Hangoutjam56	http://bit.ly/1FfCx0H
Jonathan McClennon	MarketingOnline.com/Hangoutjam57	http://bit.ly/1aOTCp9
Fabian Alarcon	MarketingOnline.com/Hangoutjam58	http://bit.ly/1B9f41S
Augustine Guma	MarketingOnline.com/Hangoutjam59	http://bit.ly/1H2Qbpj
Christina Daves	MarketingOnline.com/Hangoutjam60	http://bit.ly/17X21Fb
Heather Nicol	MarketingOnline.com/Hangoutjam61	http://bit.ly/1Gp38Mu
Orval Wright	MarketingOnline.com/Hangoutjam62	http://bit.ly/1Esa7IG
Lisa ormenyessy	MarketingOnline.com/Hangoutjam63	http://bit.ly/1BdjbIU
Geri Keogh	MarketingOnline.com/Hangoutjam64	http://bit.ly/1DZenlc
	MarketingOnline.com/Hangoutjam65	http://bit.ly/1DZeovJ
	MarketingOnline.com/Hangoutjam66	http://bit.ly/1CEsy7I
	MarketingOnline.com/hangoutjam67	http://bit.ly/1CIO9MI

5. Send the bitly links to Jenn at SBC for the leaderboard programming (NOTE: Once people are chosen you will need to get Jenn at SBC the names and pictures for the leaderboard as well)
6. Create Campaign Welcome Page (copy the text part of a previous welcome page) and name it appropriately mol.com/hangoutjamwelcome.
 - a. You will replace the video with the new welcome video
 - b. You will replace the link in the text editing area with the link to the registration page. This can also be replaced with the infusionsoft registration form.

7. Create the JV page for the campaign (copy the text part of a previous page) and name it appropriately mol.com/hangoutjamJV
 - a. Replace the video with the second of the new videos
 - b. Change the hangout link in the text area if there will be a JV hangout training
 - c. Change the swipe copy at the bottom (this also needs to be done in the text not the visual part of the page)

8. Create the Infusionsoft WebForm – ensure you are collecting the proper information and tagging it to be tracked.
 - a. Info to collect: First Name, Email, Phone, skype?
 - b. Who should be notified via email every time someone completes the form?
 - c. Who is doing the follow up and how?
 - d. What page should they be directed to once they complete the form?
 - e. What should the submit button say?

9. Set up campaign to be sent to approved partners to remind them to mail with email copy in those emails.
 - a. approve partners
 - b. Script email(s)
 - c. Build Campaign
 - d. Apply tag to approved partners (this will initiate the campaign)

10. Install the infusionsoft form on the proper page

11. Approve Leaderboard for contest
<http://www.marketingonline.com/hangoutjamleaderboard/>

Step 1 – Landing Page and Form (Alex video #1) – video autoplay

F Name

L Name

Email

Mobile

Skype

Why you want to be a clicking partner.

Button text from Alex – “Make me a “Click” Partner >>”

Bonus Cash Prizes:

1st place - \$500

2nd place - \$250

3rd Place \$100

4th - \$50

5th - \$50

(500 Clicks minimum to be eligible)

Alex's HangoutJam Recording System

Bonus prizes for everyone who gets 1000 clicks or more!

Remove 2 piece softbox

Thank you Page (Alex video 2) – video permission play

Button – to where they are marketing to (though affiliate link) - HangoutJam Sales

Page >>

Link to the leaderboard – (Access "Click" Partner Leaderboard)

BITLY link here (replace strategic alliance partner)

Swipe Copy from Alex

Leaderboard – change to “Click Partner”