

TOP VISUAL & VIDEO TOOLS

Top Apps, Tools & Tips To Help
You Create Amazing Visual &
Video Content for Facebook!



Graphic Tools

😍 Adobe Spark Post

🎉 iOS & desktop

😍 Canva

🎉 iOS & desktop

😍 Diptic

😍 Wordswag

😍 Promo Republic



Video Tools - mobile

🥰 Instagram Story GIFs!

🎉 turn photos into videos by adding animated GIFs

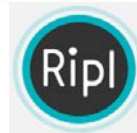
🥰 Lumyer



🥰 Flipagram



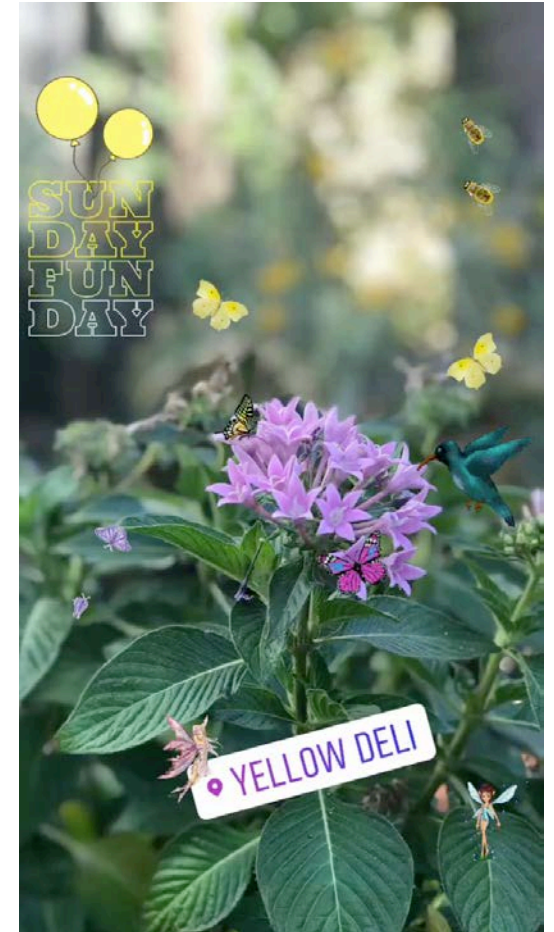
🥰 Ripl



🥰 VivaVideoPro



🥰 Apple Clips

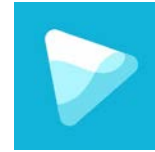


Video Tools - desktop



Wave.video

- 🎉 Desktop only
- 🎉 Includes 200 million premium assets
- 🎉 Save 30% on any annual plan
- 🎉 Use code: **WXA_30SMITH**



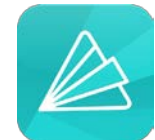
Adobe Spark Video

- 🎉 iOS & desktop



Animoto

- 🎉 iOS, Android & desktop
- 🎉 Save 20% on a new Professional or Business Plan
- 🎉 Use code: **MariSpring18** (good through 5.31.18)



Flixel Cinemagraph

- 🎉 iOS & macOS



The Facebook logo, consisting of a white lowercase letter 'f' centered within a blue rounded square.

f

The Facebook Live logo, featuring the word 'LIVE' in white uppercase letters centered within a red rounded rectangle.

LIVE

Facebook Live Tools

👉 Mobile:

- 🎉 Facebook app or Creator app
- 🎉 Use gear: case, tripod, mic, light
- 🎉 Recommended: iOgrapher.com

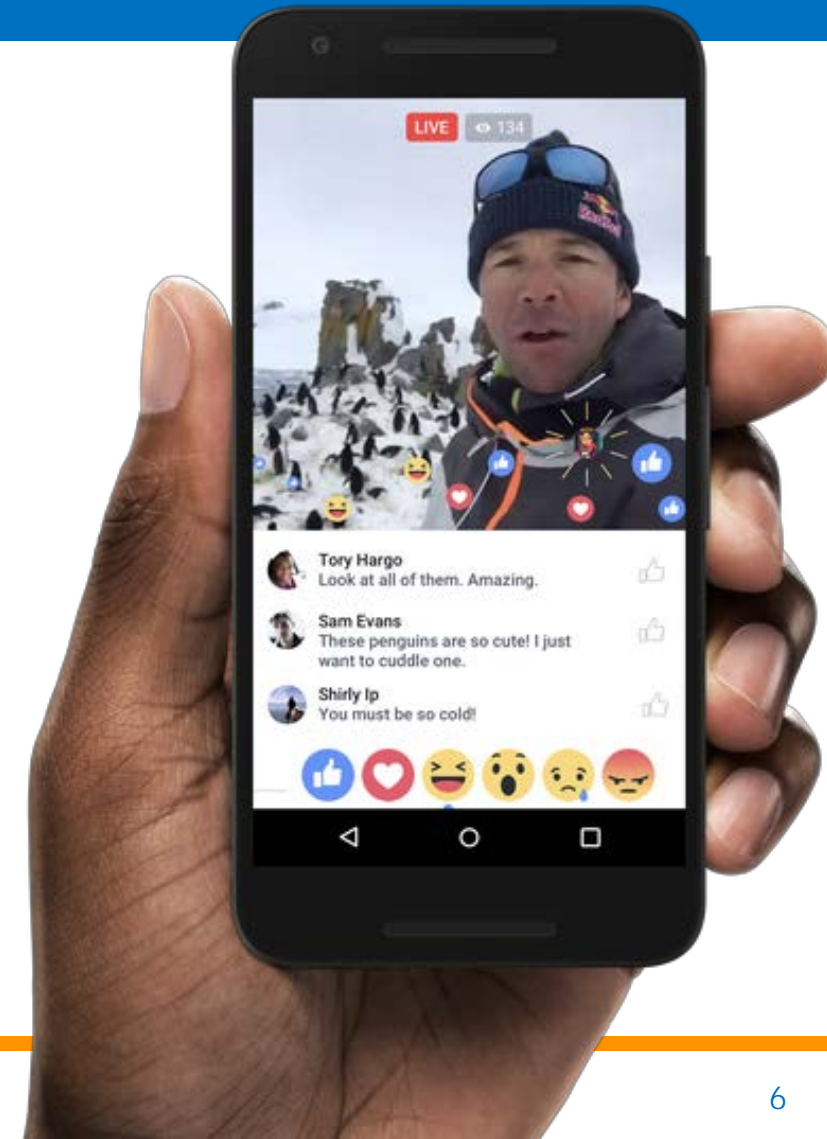
👉 Desktop:

- 🎉 Facebook native
- 🎉 Or, 3rd party app
 - 👍 BeLive.tv
 - 👍 [Ecam Live](http://EcamLive)
 - 👍 BlueJeans
 - 👍 Wirecast
 - 👍 vMix



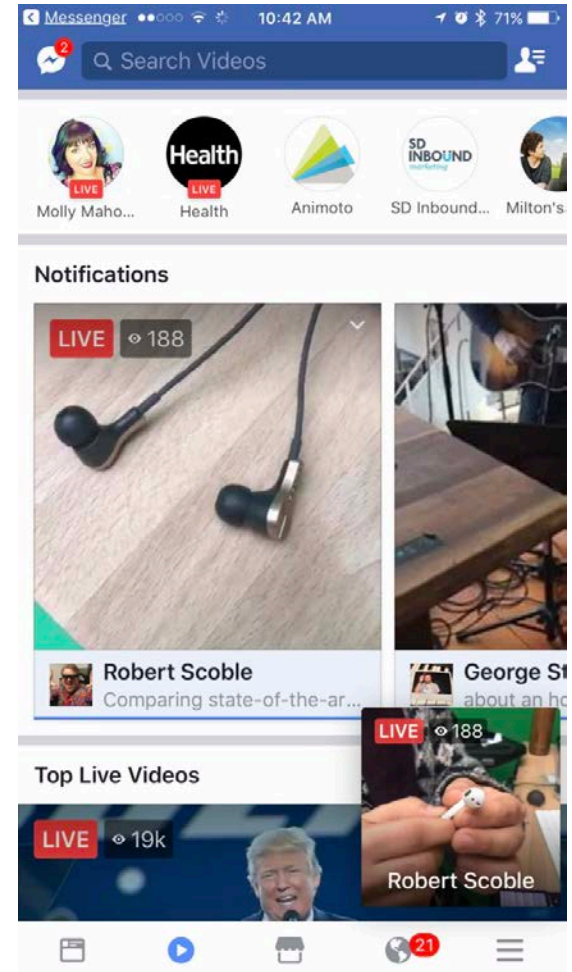
Sneak Peek! NEW Facebook Live Video Training!

14K views · August 30



Facebook Live Tips

- 😊 Create a short, compelling title
- 😊 Engage your community
 - 🎉 Invite viewers to share with friends
 - 🎉 Encourage viewers to ask questions
- 😊 Broadcast for 5-60 minutes
 - 🎉 Aim for 20 minutes
- 😊 Go Live regularly
- 😊 Create a Show format
- 😊 Make a PlayList with your shows
- 😊 Apply to get on [Facebook Watch](#)



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- Twitter: [@marismith](#)
- Instagram: [@mari_smith](#)
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- Web: [marismith.com](#)



NEW! Facebook Training



Find out more at: www.marismith.com/fastfb