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PROVEN WINNING "HEADLINE" TEMPLATES

Boost the pulling-power of your blog posts, articles
and any other marketing communications



PUSH BUTTON INFLUENCE™
BROADCAST YOUR BRILLIANCE

Write easy, attention-grabbing headlines without being a professional copywriter!

Use this fill in the blank form to create your headline

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Do You Make These Mistakes (TOPIC)?

HD:

Ex: "Do You Make These Mistakes in English?"
Ex: "Do You Make These Mistakes When Disciplining Your Kids?"
Ex: "Do You Make These Mistakes During Job Interviews?"

(#) New Ways to (RESULT)

HD:

Ex: "161 New Ways to Cook a Gourmet Meal at Home"
Ex: "7 New Ways to Attract Targeted Website Traffic"
Ex: "17 New Ways to Get a Pay Raise"

Give Me (TIME) and I'll Show You How to (PROMISE)

HD:

Ex: "Give Me 2 Hours and I'll Show You How to Triple Your Reading Speed"
Ex: "Give Me 30 Minutes and I'll Show You How to Pay-Off Your Mortgage"
Ex: "Give Me 3 days and I'll Show You How to Attract Your Ideal Mate"

Have You Noticed These (#) Warning Signs of (PROBLEM)?

HD:

Ex: "Have You Noticed These 5 Warning Signs of High Blood Pressure?"
Ex: "Have You Noticed These 7 Warning Signs of Alcohol Addiction?"
Ex: "Have You Noticed These 3 Warning Signs of Credit Card Debt?"

(#) Ways to Beat the (PROBLEM)

HD:

Ex: "10 Ways to Beat the High Cost of Living"
Ex: "7 Ways to Beat the Aches of Arthritis"
Ex: "21 Ways to Beat Early Menopause"

The Most Important (TOPIC) News in (TIME)

HD:

Ex: "The Most Important Bible News in 340 Years"
Ex: "The Most Important Home Buying News in 25 Years"
Ex: "The Most Important Global Warming News in 10 Years"

Get Rid of Your (PROBLEM) Forever

HD:

Ex: "Get Rid of Your Money Worries Forever"
Ex: "Get Rid of Your Belly Fat Forever"
Ex: "Get Rid of Your Migrane Headaches Forever"

Discover How Easily You Can (RESULT)

HD:

Ex: "Discover How Easily You Can Have Your House Painted"
Ex: "Discover How Easily You Can Get Your MBA"
Ex: "Discover How Easily You Can Buy Your Dream Home"

If I Can't (RESULT) in (TIME) You Get (REWARD)

HD:

Ex: "If I Can't Sell Your Home In 30 Days You Get This \$500 Check"
Ex: "If I Can't Lower Your Tax Bill in 90 Days, I'll Refund My Fee"
Ex: "If I Can't Get You More Web Traffic in 7 Days, You Pay Nothing"

Do You Suffer From (PROBLEM)

HD:

Ex: "Do You Suffer From Nerve Exhaustion?"
Ex: "Do You Suffer From Overwhelm?"
Ex: "Do You Suffer From Writer's Block?"

Don't Buy (PRODUCT/SERVICE) Until You Read These Facts

HD:

Ex: "Don't Buy Life Insurance Until You Read These Facts"
Ex: "Don't Pay-Per-Click Ads Until You Read These Facts"
Ex: "Don't Buy a Used Car Until You Read These Facts"

What People Find Most Challenging About (TASK)

HD:

Ex: "What People Find Most Challenging About Web Design"
Ex: "What People Find Most Challenging About Raising Kids"
Ex: "What People Find Most Challenging About Quitting Smoking"

What Everyone Wants to Know About (TOPIC)

HD:

Ex: "What Everyone Wants to Know About Disneyland"
Ex: "What Everyone Wants to Know About Roof Repair"
Ex: "What Everyone Wants to Know About Facebook"

Have (RESULT) You Can Be Proud Of

HD:

Ex: "Have Six-Pack Abs You Can Be Proud Of"
Ex: "Have a Home-Based Business You Can Be Proud Of"
Ex: "Have Marketing Skills You Can Be Proud Of"

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HD:

HD: How to (RESULT) in (TIME) Or Less

Ex: “How to Get Your Own Corporation in 7 Minutes or Less ”
Ex: “How to Improve Your Credit Score in 30 Days or Less ”
Ex: “How to Lower Your Car Insurance Rates in 15 minutes or Less ”

HD:

(X) Ways to (RESULT)

Ex: “5 Ways to Increase Your Productivity ”
Ex: “17 Ways to Boost Your Energy ”
Ex: “11 Ways to Look Younger Without Plastic Surgery ”

HD:

How to (RESULT) in (#) Simple Steps

Ex: “How to Slash Your Tax Bill in 3 Simple Steps ”
Ex: “How to Overcome Overwhelm in 5 Simple Steps ”
Ex: “How to Resolve Conflict in 7 Simple Steps ”

HD:

Here»s a Quick and Easy Way to (PROMISE)

Ex: “Here ’s a Quick and Easy Way to Find Your Dream Job ”
Ex: “Here ’s a Quick and Easy Way to Make Money on eBay ”
Ex: “Here ’s a Quick and Easy Way to Improve Your Memory ”

HD:

Why Now is the Right Time to (RESULT)

Ex: “Why Now is the Right Time to Lose Those 10 Extra Pounds ”
Ex: “Why Now is the Right Time to Start a Home-Based Business ”
Ex: “Why Now is the Right Time to Invest in Precious Metals ”

HD:

New Breakthrough in (TOPIC)

Ex: “New Breakthrough in Stress Reduction ”
Ex: “New Breakthrough in Time Management ”
Ex: “New Breakthrough in Self-Defense ”

HD:

How to Make (ACTIVITY) Fun

Ex: “How to Make Learning WordPress Fun ”
Ex: “How to Make Negotiating Fun ”
Ex: “How to Make Book Keeping Fun ”

HD:

The Truth About (TOPIC)

Ex: “The Truth About Bargain Hunting ”
Ex: “The Truth About Network Marketing ”
Ex: “The Truth About Fund Raising ”

HD:

Take the Guesswork Out of (Activity)

Ex: “Take the Guesswork Out of Job Hunting ”
Ex: “Take Takes the Guesswork Out of Internet Marketing ”
Ex: “TakeTakes the Guesswork Out of Planning Your Wedding ”

HD:

How to Instantly Improve Your (ACTIVITY)

Ex: “How to Instantly Improve Your Love Life ”
Ex: “How to Instantly Improve Your Computer Skills ”
Ex: “How to Instantly Improve Your Memory ”

HD:

The Secret to (Activity) in (X) Easy Steps

Ex: “The Secret to Internet Marketing in 3 Easy Steps ”
Ex: “The Secret to Promoting Your Book in 5 Easy Steps ”
Ex: “The Secret to Resolving Conflicts in 7 Easy Steps ”

HD:

Who Else Wants (PROMISE)

Ex: “Who Else Wants to Lose 10 Pounds in 7 Days?”
Ex: “Who Else Wants to Reduce Wrinkles Without Surgery?”
Ex: “Who Else Wants to Lower Their Car Insurance Rates?”

HD:

Closely-Guarded Secrets to (RESULT)

Ex: “Closely-Guarded Secrets to Persuade Others More Often ”
Ex: “Closely-Guarded Secrets to Attract More Fans on Facebook ”
Ex: “Closely-Guarded Secrets to Make Your Tax Return Audit-Proof ”



**“YOU ARE NOT AS GOOD AS
YOU THINK YOU ARE.
YOU ARE BETTER!”**

Alex Mandossian